



Le 11^e Salon Méditerranéen
de l'Agriculture
et des Industries Alimentaires

The 11th Mediterranean Exhibition
of Agriculture and Food Industry

From  To  May 016
at Sfax International Fair

Partenaires officiels



Organisateur

ASSOCIATION DE LA FOIRE
INTERNATIONALE DE SFA
Sfax 3000 Sfax - Tunisie
Téléphone : 74 26 20 28
Fax : 74 27 78 28 5 - 00 01 02
E-mail : 74 29 65 27
Site web : foiredefax.com

www.erna-medfood.com

Le 11^e Salon Méditerranéen
de l'Agriculture
et des Industries Alimentaires

The 11th Mediterranean Exhibition
of Agriculture and Food Industry

From To **May 2016**
at Sfax International Fair

en bref

Short Overview

RDV biennal des professionnels du secteur dans leur conquête de nouveaux marchés, de nouveaux partenaires et de nouvelles relations d'affaires.

Biennial meeting of food industry professionals in their conquest of new markets, new partners and new business relationships.

Espace d'exposition, de démonstration, d'information et de communication des récentes innovations et découvertes scientifiques et technologiques, relatives aux équipements, machines et services rattachés aux différents secteurs d'activités.

Space for exhibition, demonstration, information and communication of recent scientific and technological innovations and discoveries relating to equipment, machinery and services related to various activity sectors.

Portail Méditerranéen sur l'Afrique pour les opérateurs du secteur.

Mediterranean gateway to Africa for the operators in the sector.

Espace de découverte de produits du terroir d'une région typiquement Méditerranéenne (Sfax et environs) réputée pour ses cultures biologiques d'oliviers, amandiers, figes, figes de borbarbes, ses cultures maraichères et ses diverses activités d'élevage.

Discovery space of the local products of a typically Mediterranean region (Sfax and vicinity) renowned for its organic olive trees, almond trees, fig trees, prickly pear trees, its vegetable crops and its various livestock activities.

Opportunités de rencontres d'experts, de consultants et de professionnels dans les domaines des innovations technologiques et managériales, de formation et de valorisation de compétences humaines.

Opportunities for meeting experts, consultants and professionals in the areas of technological and managerial innovations, and the training and development of human skills.

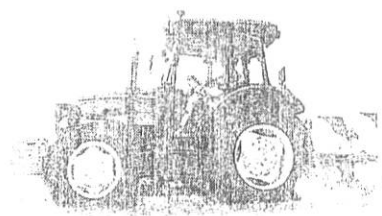
RDV privilégié avec les décideurs des organismes et entreprises opérant dans le secteur, en quête de produits et services répondant à leurs besoins.

Favoured meeting with decision makers of organizations and companies operating in the sector in search of products and services that meet their needs.



Flash sur

FLASH ON



Exposition
- 9000 m² d'aires d'exposition plein air
- 130 exposants dont 50 provenant de : Italie (invité d'honneur), Égypte, Syrie, Arabie Saoudite, Turquie, Pakistan, Inde et Chine

Exhibition
- 9000-square-metre exhibition area, including outdoor areas
- 130 exhibitors including 50 from Italy (guest of honour), Egypt, Syria, Saudi Arabia, Turkey, Pakistan, India and China.

Forum scientifique, deux journées de débats sur les problèmes agricoles, agricoles et économiques du secteur

Scientific Forum
Two-day debate on the sector's technical, professional and economic issues.

Partenariat et rencontres commerciales et industrielles, espace spécialement équipé pour les réunions et conclusion de contrats et partenariats

Partnership and Business Meetings: Favoured space specially equipped for business meetings and conclusion of contracts or partnerships.

Animation culinaire, concours de préparation culinaire, réalisation de plats à partir de produits et ingrédients locaux

Culinary Entertainment culinary preparations contest highlighting the virtues and characteristics of local products.

Animations équestres, initiation à l'équitation, suite de spectacles équestres de spectacle et de détente

Equestrian Event, introduction to horseback riding, show jumping and equestrian show of the national army cavalry.

Déjeuner et rafraîchissement des visiteurs, stands de produits agricoles et animaux par les exposants, sur les lieux de stands

Live Tasting gratification of the exhibition visitors with tasting offers given by exhibitors on their stand.



En Chiffres

MÉDIATISATION DU SALON

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



RÉPARTITION DES EXPOSANTS PAR PAYS

- Tunisie
- Italie
- Autres



NOMBRE DE VISITEURS

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



CONFORMITÉ DES VISITEURS AUX AGENTES DES EXPOSANTS

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



INTENTION DE PARTICIPATION SESSION 2016

- OUI
- NON



L'Astre qui illumine le bassin Méditerranéen



/ Agrifood industry:

Transformation de produits de la mer.	* Sea products treatment
Produits surgelés et plats préparés	* Frozen dishes and delivery meals
Boissons, eaux minérales, sirop et vins.	* Beverages, mineral waters and syrups, spirits and wines
Semoulerie, minoterie.	* Semolina production and flour milling
Boulangerie (matériels et outillage)	* Bakery materials
Pâtes alimentaires.	* Pasta
Olives de table.	* Table olive
Huilleries : équipements et accessoires	* Olive oil plant equipments
Huile d'olive et huile végétale.	* Olive oil
Congélation.	* Frozen foodstuffs
Produits et charcuterie.	* Delicatessen products
Traitement, conditionnement et conserve de produits agricoles (dattes, amandes, condiments et épices).	* Treatment, conditioning and canning of food products (dates, almonds, condiments and spices)
Alimentation infantine.	* Infant nutrition
Confiserie, Pâtisserie, chocolaterie, biscuiterie.	* Confectionery, chocolate, pastry, biscuit industry.
Industrie du lait et dérivés.	* Dairy production and by-products
Torréfaction du café.	* Coffee roasting

- / Fishing equipments and machinery:

Matériels et équipements de navigation et de pêche (production, traitement, conditionnement).	* Fishing equipments and machinery (production, treatments, conditioning), navigation equipments.
Construction navale.	* Ship building

/ Distribution, packaging:

Fruits et légumes.	* Fruit and vegetables
Produits agro-alimentaires.	* Agrifood products
Engrais, fertilisants, semences et phytosanitaires.	* Seeds, fertilisers, chemicals and phytosanitary products
Machines, équipements et outillage agricoles, de conditionnement et de congélation.	* Conditioning, weighing and agricultural machinery and plant
Machines et outillage de produits d'étiquetage, de codification et de pesage.	* Labelling, codification and weighing equipments
Équipements d'abattoirs, de boucheries et de charcuteries.	* Equipments for slaughterhouse, butchery and delicatessen
Équipements pour la restauration.	* Cooking equipments

/ Services and supporting activities:

Sécurité : fournitures et services	* Security equipments and services
Groupements, offices et organismes d'appui.	* Interprofessional groups, offices and supporting bodies
Sociétés de services et institutions financières.	* Occupational services providers and financial institutions
Établissements de recherche et des techniques.	* Research, ISMAR and technical centers
Assurances et crédit agricole.	* Insurances and agricultural finance
Laboratoires d'analyse.	* Analysis and laboratory supports
Revues spécialisées.	* Specialized magazines



/ Agricultural activities

/ Agricultural activities

Agriculture Biologique.
Arboriculture, Floriculture, Céréaliculture et horticulture.
Cultures maraîchères.
Aquaculture, piscicultures et conchylicultures.
Pépinière et production de plantes.

- * Organic farming
- * Arboriculture, floriculture, grain farming and horticulture
- * Market gardening
- * Aquafarming, fish breeding, conchylicultures
- * Tree nursery and plant production.

/ Breeding:

Animaux d'abattage (Bovins, ovins caprins, camélidés, Equidés, lapins, aviculture, apiculture.
Animaux de compagnie.
Matériels et outillages d'élevage
Aliments pour animaux (Matières premières, additifs alimentaires, Aliments composés, Farines, Granulées).
Produits vétérinaires.
Hygiène et désinfection des élevages et des locaux.

- * Breeding and breeding products, ovine, bovine, caprine, camel livestock, equidae, rabbits, aviculture, apiculture
- * Pet animals
- * Breeding equipments
- * Animal feed (raw materials, food additives, composed food)
- * Veterinary products
- * Hygiene and disinfection of cattle and premises

/ Agricultural equipments and materials:

Groupes électrogènes.
Stations de pompage et équipements hydrauliques.
Tracteurs agricoles.
Machines pour travailler la terre.
Machines pour travailler paille et foin.
Moissonneuses, batteuses.
Planteuses, Epardeurs, Herbes.
Équipements de forage eau.
Matériels et équipements d'irrigation.
Pièces détachées et accessoires.
Machines et produits d'emballage et de conditionnement du secteur agro-alimentaire, stockage, transport et manutention de produits agricoles et de pêche.
Énergies renouvelables.

- * Electrical generators
- * Pumping stations and hydraulic equipments
- * Agricultural tractors
- * Hay machines
- * Combine harvesters
- * Potato planting machines, spreaders, harrows
- * Water drilling equipments
- * Irrigation materials and equipments
- * Sire pits and accessories
- * Conditioning and packaging machines for agifood sector, storage, transportation and handling equipments for agricultural products and fishing
- * Renewable energies

المالون المتوسطي
الحادي عشر للفلاحة
والصناعات الغذائية

From 11 to 15 May 2016

at Sfax International Fair

The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



Please fill in a registration file and return it back before the 15th of April 2016 to SFAX INTERNATIONAL FAIR ASSOCIATION

Applicant name : Nationality :
 Commercial Registration Number :
 Address :
 Po Box : Ville : pays :
 Phone : Fax :
 E.mail : Web site :
 Personne(s) Responsable(s) :
 M. : Fonction : Mobile phone :

* Please enclose a copy of the extract of the commercial register

To have your activity sector registered in the catalogue, please, tick where appropriate :

Activity Sectors:

1- Agricultural activities

- Organic farming
- Arboriculture, floriculture, grain farming and horticulture
- Market gardening
- Aquafarming, fish breeding, conchylicultures
- Tree nursery and plant production.

2- Breeding:

- Breeding and breeding products, ovine, bovine, caprine, camel livestock, equidae, rabbits, aviculture, apiculture, etc...
- Pet animals
- Breeding equipments
- Animal feed (raw materials, food additives, composed feeds)
- Veterinary products
- Hygiene and disinfection of cattle and premises

3- Agricultural equipments and materials:

- Electrical generators
- Pumping stations and hydraulic equipments
- Agricultural tractors
- Hay machines
- Combine harvesters
- Potato planting machines, spreaders, harrows
- Water drilling equipments
- Irrigation materials and equipments
- Spare parts and accessories
- Conditioning and packaging machines for agrifood sector, storage, transportation and handling equipments for agricultural products and fishing
- Renewable energies

4-Agrifood industry:

- Sea products treatment
- Frozen dishes and delivery meals
- Beverages, mineral waters and syrups, spirits and wines
- Semolina production and flour milling
- Bakery materials

- Pasta
- Table olive
- Olive oil plant equipments
- Olive oil
- Frozen foodstuffs
- Delicatessen products
- Treatment, conditioning and cannerly of food products (dates, almonds, condiments and spices)
- Infant nutrition
- Confectionery, chocolate, pastry, biscuit industry, etc...
- Dairy production and by-products
- Coffee roasting

5- Fishing equipments and machinery:

- Fishing equipments and machinery (production, treatments, conditioning)
- Navigation equipments
- Ship building

6- Distribution activities:

- Fruit and vegetables
- Agrifood products
- Seeds, fertilizers, chemicals and phytosanitary products
- Conditioning, freezing and agricultural machinery and plant
- Labeling, codification and weighting equipments
- Equipment for slaughter, butchery and delicatessen
- Catering equipments

7- Services and supporting activities:

- Security equipments and services
- Interprofessional groups, offices and supporting bodies
- Cooperatives, service providers and financial institutions
- Research institutions and technical centers
- Insurance and agricultural finance
- Analysis and laboratory supplies
- Specialized magazines



SFAX INTERNATIONAL FAIR ASSOCIATION
 Habib Bourguiba avenue - 3000 Sfax - Tunisia - Phone: (216) 74 209 003 - (216) 74 228 770 - Fax: (216) 74 296 807
 www.sifa-medfood.com - Email: info@sfaxifa.com

11.2.2016 / 930

المجلس الدولي للمنتجات الغذائية
الجمعية التونسية للمنتجات الغذائية
والصناعات الغذائية

From

to

May 2016

at Sfax International Fair
The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



11 9 0 1 3 0 1 1

Company name:

Address :

Nationality : City : Po. Box :

Phone..... Mobile : Fax :

E.mail : Website :

Name of the person in charge of the exhibition :

I - TECHNICAL DESCRIPTION

Presentation

I would like an advertising publication as per the before details :

Format : 16,5 X 23 cm

White paper : 80 g coated glossy

Cover : 300 g glossy paper color printing

Edition : 1500 copies

Contents

Advertising: a module of a double page, a page or half a page.

Alphabetically list of exhibitors

"SMA MEDFOOD 2016." exhibition plan

Useful information on the city of Sfax

II- ADVERTISING RATES IN THE OFFICIAL CATALOGUE

• 2 nd cover page	800/\$
• 2 nd additive cover page (outside)	1000/\$
• 2 nd additive cover page (inside)	800/\$
• 3 rd cover page	900/\$
• 4 th cover page	1.200/\$
• 1 st cover page Stream dim. (2-16,5)	1.000/\$
• Bookmark	1.000/\$
• Full page	500/\$
• Double page	900/\$
• Inside double page hard cover	1500/\$
• catalogue cover	2000/\$

III- WEB SITE PUBLICATION FEES

Vertical Banner	729 x 90 pixels :	700 \$ /2 years
Horizontal Banner	250 x 300 pixels :	500 \$ /2 years
Horizontal Banner	180 x 300 pixels :	400 \$ /2 years

Notes:

- 1/ A copy will be presented to the advertisement subscriber for "final proof" before any printing.
- 2/ The models, slides, films and others, submitted by the subscriber, should be listed on the contract and returned by us.
- 3/ The above mentioned rates include costs of films, models and colour selection.

Date,.....

Stamp and Signature







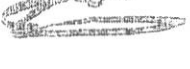
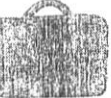
SFAX INTERNATIONAL FAIR ASSOCIATION

Habib Edouguiba avenue - 3000 Sfax - Tunisia - Phone: (216) 74 208 028 - (216) 74 223 770 - Fax: (216) 74 296 527
www.sma-medfood.com - Email: info@fair-sfax.com

المجلس الوطني
التجاري للمنتجات
الزراعية والغذائية

From to **May 2013**
at Sfax International Fair
The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



Description	Quantity	Single price \$	Remarks
Giant Canvas 	2	1000 \$	All or part of the quantity
Placards 	1500	1 \$	All the quantity
Poster at exhibition entrances	1	6000 \$	All the quantity
Forum Poster	1	1000 \$	All the quantity
Fences	from 1 to 3	1500 \$ (1840 \$)	All or part of the quantity
Streamers 	from 10 to 100	100 \$	All or part of the quantity (minimum number 10)
Invitations 	35000	0.100 \$	All the quantity
Badges (logo) 	1200	1 \$	All the quantity
Pens & Blocks notes 	1000	1.5 \$	All the quantity
Badge Cards 	1200	1.5 \$	All the quantity
Bags 	100	30 \$	All the quantity

الجمعية المتوسطية
الطبيعية للفلاحة
والصناعات الغذائية

From : to

May 2016

at Sfax International Fair
The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



For office use

1- IDENTIFICATION :

Company :

Participant : Surname : First name :

Adress :

Telephone : Fax : E mail :

Contact languages :

* The participation fees are fixed at 500 \$

2 - BUSINESS ACTIVITY :

3 - WORKFORCE SIZE :

4 - THE COOPERATION TARGET ACTIVITY :

5 - DESIRABLE COOPERATION (Put a cross in the corresponding box) :

- | | |
|--|--|
| <input type="checkbox"/> Enterprise joint venture | <input type="checkbox"/> Engineering skills demand |
| <input type="checkbox"/> Total or partial acquisition of an enterprise | <input type="checkbox"/> Assignment of patent or certificate |
| <input type="checkbox"/> Equity supply | <input type="checkbox"/> Total or partial sale of an enterprise |
| <input type="checkbox"/> Production reciprocal agreement | <input type="checkbox"/> Technology den and (technical assistance) |
| <input type="checkbox"/> Principal seeking a subcontractor | <input type="checkbox"/> Equity demand |
| <input type="checkbox"/> Technology offer (Technical assistance) | <input type="checkbox"/> Subcontractor offering his skills |
| <input type="checkbox"/> Engineering skills offer | <input type="checkbox"/> Demand for patent or certificate |

6 - DETAILED DESCRIPTION OF THE ACTIVITY AND THE PLANNED COOPERATION :

Date
Signature & Stamp

